

CHOOSING THE RIGHT EXFOLIATING INGREDIENT

Exfoliatortm

CelluloScrubtm



To bring you the best and largest choice of natural exfoliants, LESSONIA draws inspiration each day from the diversity of the world and nature.

As experts and leaders in the field, we show you how to choose the best ingredients using 5 essential criteria and 9 exclusive ranges.





HOW TO CHOOSE THE RIGHT EXFOLIANT? ESSENTIAL CRITERIA

1 } PARTICLE SIZE

The smallest grain sizes should be used for facial application and the larger grain sizes are for use in body scrubs.



PARTICLES SIZE According to use and body part to treat

Grade 2000	1000 μm - 2000 μm	FEET
Grade 1000	· ·	H
Grade 700	500 μm - 700 μm	
Grade 500	200 μm - 500 μm	207
Grade 300	100 μm - 300 μm	B
Grade 200	100 μm - 200 μm	
Grade 100	100 μm	Z N
Grade 75	75 μm	FA

2 } ABRASIVENESS

The abrasiveness of an exfoliant depends on the hardness of the material used as well as particle shape. To make abrasiveness evaluation easier LESSONIA has created a "scrub index", an indicative scale graduated from 1 to 5.

ABRASIVENESS: SCRUB INDEX





PARTICLE SHAPE

3 MARKETING IMPACT

The **Exfoliator**tm range brings out the natural character of cosmetic products through different geographic, vegetable or mineral origins and a wide range of colours.



4 COMPATIBILITY & STABILITY

The stability of the **Exfoliator**tm range in terms of colour and abrasiveness is another crucial factor for water based formulas. While most of the **Exfoliator**tm remain stable in aqueous phases, including with surfactants, others will only be compatible in anhydrous phases (oily gels or powders). Details of compatibility in the water based formulas are given for each of the **Exfoliator**tm.

Products in the **Exfoliator**tm range can be kept in suspension with the exception of the range of minerals which have a high density.

5 REGULATORY CONSTRAINTS

Most of LESSONIA's **Exfoliator**tm are globally approved as their INCI name is registered in the positive and unrestricted lists. For certain brands involved in promoting organic cosmetic products, the **BioExfoliator**tm certified by Ecocert and Cosmos enable the use of ingredients that can be included in the formula's organic percentage. In the event that organic is not available, the **GreenExfoliator**tm (Gamma Ray Free) can be used.

CelluloScrubtm

SCRUB 4

	The ultimate							
	alternative to	PAR ⁻	ΓICLE SIZE (mic	rons)	AQUEOUS G	EL STABILITY	ORGANIC COSMETIC	
	the PE beads	1000	500	300	Abrasiveness	Colour	Bio*	Green**
	White	V	V	V	V	V		
NEW	Blue		V	V	✓	V		
NEW	Pink		V	V	V	V		
NEW	Transparent	V	V	V	✓	V		

Shells & Kernels

SCRUB 3 SCRUB 4

Brown colour,	PARTICLE SIZE (microns)					AQUEOUS GEL STABILITY		ORGANIC COSMETIC	
stable, effective	2000	1000	700	500	200	Abrasiveness	Colour	Bio*	Green**
Almond		~		~		✓	V	V	
Apricot		~		~	~	V	V	V	
Argan		~		~	~	V	V	V	
Olive	~	~		~	~	V	V		V
Peach			V	~		V	V		
Walnut		~		~		V	V		V
Coconut	V	~		~	~	V	V		V
Shea			V	~		V	V	V	
Lychee	~	~		V		V	V		V

Fruits

SCRUB 2 SCRUB 3

Gentle exfoliation,	F	PARTICLE S	IZE (microns	s)	AQUEOUS GEL STABILITY		ORGANIC	ORGANIC COSMETIC	
wide variety of colours	2000	1000	500	200	Abrasiveness	Colour	Bio*	Green**	
Apple		V	V						
Blackcurrant		V	V						
Pomegranate		V	V		V		V		
Cranberry		~	V		V		V		
Bitter orange		V	V			V			
Grape	V	V	V		✓	V		~	
Lemon	V	V	V			V			
Orange	V	V	V	V		V			

Minerals

SCRUB 4 SCRUB 5

very abrasive, require strong suspension	PARTICLE SIZE (microns)						AQUEOUS GEL STABILITY		ORGANIC COSMETIC	
properties.	1000	500	300	200	100	75	Abrasiveness	Colour	Bio*	Green**
Corindon		~	V		V		✓	V		
Garnet			V		V		~	V		
Lithothamnium		~					V	V		V
Pearl		~		V	V		~	V		
Quartz		~		V			V	V		
Rhyolite				V		~	~	V		V
Volcanic Sand	V	V	V				V	V		V
Magnetite		V	V				V	V		





Herbs & Spices

SCRUB 3 SCRUB 4

A variety		PARTIC	LE SIZE (microns)		AQUEOUS GEL STABILITY		ORGANIC COSMETIC	
of origins	2000	1000	500	200	100	Abrasiveness	Colour	Bio*	Green**
Cocoa	~	~	~			V	V		V
Coffee		~	~			V			
Ginger	~	V				V			
Guarana	~	~	~			V			V
Rice	~	~	V	~				V	
Hemp		~				V	V		
Lotus	~	~	~						
Bamboo		V	V	V	V	V	V		V

Seeds

SCRUB 2 SCRUB 3

Semi-spherical,							
gentle exfoliation, decorative effect	PAR	TICLE SIZE (mic	crons)	AQUEOUS G	EL STABILITY	ORGANIC COSMETIC	
	2000	1000	500	Abrasiveness	Colour	Bio*	Green**
Blackcurrant	V						
Cranberry	~			~		V	
Raspberry	V	V	V	V			V
Strawberry		V		V	V		
Kiwi	~			V	V		
Papaver		V		V	V		V

Flowers & Leaves

SCRUB 1

For guaranteed		PARTICLE SIZE (microns)					AQUEOUS GEL STABILITY		ORGANIC COSMETIC	
visual effect	Petals	2000	1000	500	200	Abrasiveness	Colour	Bio*	Green**	
Rosa Gallica	V	V	V	V	V					
Camomilla	V									
Calandula	V	~								
Lavender	V									
Jasmin	V									
Cornflower	V									
Lemongrass		~	~	~		V				
Rosemary			~			V				

Luffa

SCRUB 2

Natural or coloured fibrous	PAI	RTICLE SIZE (m	esh)	AQUEOUS GI	EL STABILITY	ORGANIC COSMETIC	
exfoliants	30	20	5	Abrasiveness	Colour	Bio*	Green**
Natural	V	V	V	V	V		V
Blue	V			~	V		
Miami Blue	~			✓	V		
Brown	V			V	V		
Yellow	V			V	V		
Red	V			V	V		
Orange	V			V	V		
Green	V	V		V	V		
Pink	V			V	V		

CleanScrub

SCRUB 2 SCRUB 3

Exfoliator	PAR	TICLE SIZE (mic	crons)	AQUEOUS G	EL STABILITY	ORGANIC COSMETIC	
for hand cleaners	700	500	200	Abrasiveness	Colour	Bio*	Green**
CleanScrub	1	V		4	4		4



NEW

CelluloScrub[™]

The ultimate PE beads alternative for cosmetics

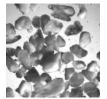
100% RENEWABLE BIODEGRADABLE



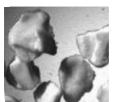
Celluloscrubtm is a white scrub that provides the same high performance as polyethylene (PE) beads

1 } PARTICLE SIZE

Available in differents grades







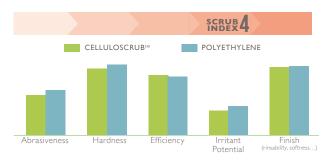
CelluloScrubtm 300

CelluloScrubtm 500

CelluloScrubtm 1000

2 } ABRASIVENESS

Same abrasiveness



3 | MARKETING IMPACT







100% renewable & biodegradable



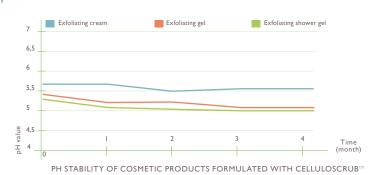
Several colours available

4 COMPATIBILITY & STABILITY

No impact on formulation
Optimal stability in any cosmetic products

	Abrasiveness	Odour	Colour
Exfoliating Shower gel	✓	✓	1
Exfoliating gel	√	✓	1
Exfoliating cream	√	1	1

 $\mathsf{CELLULOSCRUB}^{\mathsf{TM}} \; \mathsf{STABILITY} \; \mathsf{TESTS}$



5 REGULATORY CONSTRAINTS



ABOUT US

LESSONIA is an independent company headquarted in France which creates, manufactures and distributes specialty products used as ingredients by the cosmetic industries. Present in 80 countries worldwide, LESSONIA enjoys a strong know-how and position in micronisation, biology and extraction from natural sources. Its process is GMP approved.

LESSONIA offers to the cosmetic industry a variety of high performance products classified as:

- Exfoliating ingredients: Exfoliatortm and Celluloscrubtm
- Micronised powders: Microzesttm 50 & Microzesttm 25
- Traditional plant extracts
- Substantiated active ingredients from marine origins









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